

EXPERIENCE

COLLABORATIVE BASE STUDIO *March 2020 - present* FREELANCE GRAPHIC DESIGNER

Conceived the overall cohesive branding for their social media Virtual Live Series. Design digital flyers to promote their weekly online dance classes.

ELLEN WELDON DESIGN *March 2020* FREELANCE GRAPHIC DESIGNER

Designed an invitation for the owners of the NFL Atlanta Falcons. Conceptualized the structure of the unique pop-up folding invitation. Constructed physical models and prepared mock-ups to be sent to both the clients as well as the printer.

JOHN KNEAPLER DESIGN *April 2019 - March 2020* JUNIOR GRAPHIC DESIGNER

Worked closely with clients to create and refresh their brand identities. Designed unique concepts that illustrated stories through logos, brochures, corporate identities, ad campaigns, packaging, annual reports and websites. Worked directly with printer vendors to review, edit and mark up proofs for final printing. Provided clients with support throughout the scope of projects.

BANJI TWERK TEAM *January - February 2018* LOGO DESIGNER

Developed the logo for a dance team which specializes in fusing twerking with other styles such as Ballet, Hip Hop, and African. This award-winning logo, along with its animated version, is used on their website, apparel, and all social media platforms.

EDUCATION

THE CITY COLLEGE OF NEW YORK *2012*

B.F.A. — Magna Cum Laude
Electronic Design & Multimedia
Thesis: Making Mediadance
Dean's List
Honor's Program

SKILLS

SOFTWARE

Adobe Creative Suite
Microsoft Office

TECHNIQUES

Photography
Illustration

LANGUAGES

English
Spanish

ACTIVITIES

TypeThursday NYC Editorial Lead/Social Media Lead
Member of AIGA
Typographics Volunteer 2019